

JBC Soldering Tools collaborates with IPC India second time in hand soldering competition & IEMI 2023 as Platinum Sponsor



IPC India Event & Communication Department Team spoke with Anand Selvaraj, JBC Representative in India. Anand has been associated with IPC India activities since 2012

IPC India: Your company has been associated with IPC Global & India activities, please tell us your story on the engagement?

Anand: JBC, the leading manufacturer of soldering and rework equipment has been front runner in participating at IPC APEX Expo in USA and other events around the world. JBC has been also premier sponsor at IPC's Hand Soldering Competition held at different countries around the world. We do have close engagement with IPC brand. Regarding India activities, I & my team would like to support IPC India training & Certification as we believe in knowledge dissemination, and it helps industry to grow. I am associated IPC India activities very long.

IPC India: Please provide information on your company's India operation?

Anand: JBC India was incorporated during 2017. Company's sales and service office is located at Chennai, State of Tamil Nadu. The office also acts as warehouse of 2000 Sq feet area and support Indian customers on maintenance & service delivery. We have a team strength of 5 staffs including 3 techno commercials experts. We have other representative at Pune location. We serve all important verticals in electronics manufacturing ecosystem.

IPC India: Indian Government schemes encouraging "Make in India" in electronics products and devices; From electronic tool supplier side, are seeing demand increase?

Anand: Yes, we saw huge investments from existing companies as well lot of new companies entering Indian market with "Make in India" scheme. ESDM sector targeted to reach 1 million USD by 2025 which will increase the demand on electronic components and production machineries. We have also observed that Indian OEMs are quality conscious, and they value tools which enhances the reliability of the product and supports technicians doing their job easily.

IPC India: JBC is known for educating clients and just not sales company?

Anand: We in JBC believes and value "education" than just selling the product. Almost all our global sales professionals are Certified IPC Trainer (CIT) on different IPC Standards. This helps us to share correct knowledge to the customers and highlight science behind technology. IPC Standards helps to enhance quality & reliability of the product and similarly that thought process is there with JBC while engaging with customers. JBC tools are used in critical products and repair and rework process. JBC in India would like to associate with IPC India training & certification program & support OEMs, EMS companies to upgrade knowledge through hands on training.



JBC is proud to be partner with IPC annual flagship event in India – 2nd edition of Integrated Electronics Manufacturing & Interconnections events scheduled at Chennai on August 1 and Pune on August 3 2023. JBC soldering tools & equipment will help IPC India Hand Soldering skill challenge competitions and association with "Skill India" movement.

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